

Yusuf Deha Zini

Photographer &
Videographer / Visual
Content Creator



Istanbul, Turkey

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WORK EXPERIENCE

Jan 2025 – Present

Videographer, Dijital Klinik Reklam Ajansı

- Led end-to-end production of promotional and event videos for agency clients, from project planning to on-site filming and editing.
- Coordinated location scouting and small production teams, capturing additional footage to deliver rich visual assets for social media and campaigns.
- Produced and filmed a 7-part “Zırhlı Oyunları” competition series for Zırhlı Gross, achieving around 700K combined Instagram views and boosting brand visibility.

Jan 2024 – Dec 2025

Founder, Deha Prodüksiyon

- Founded and managed Deha Prodüksiyon through a government-supported young entrepreneurship program, handling all creative and operational processes.
- Delivered 3 paid client projects including product, food and model photography, drone shoots and 360° virtual tour content for digital use.
- Ran end-to-end production workflows: client briefings, project planning, on-site shooting, post-production and delivery optimized for social media and web.

Aug 2023 – Jan 2024

Production Team Member, Timaş Yayın Grubu / Timas Publishing Group

- Designed book covers and visual materials for approximately 7–15 new titles per month, ensuring consistent and engaging visuals for upcoming releases.
- Supported Timaş at a major book fair, contributing to booth sales and visual presentation to attract visitors and promote key titles.
- Led the initial setup of the company’s video and YouTube production capabilities, managing equipment purchasing and studio planning for future content.

Mar 2023 – Aug 2023

Draftsman, Çağrı Gıda Aş.

- Assisted the site chief in coordinating daily construction activities and tracking on-site progress.
- Produced 3D models and 2D technical drawings to support architectural and construction planning.

EDUCATION

Aug 2017 – Oct 2021

Visual Communication Design, Istanbul Commerce University

- Specialized in video production and photography within a cinema-focused Visual Communication Design program.
- Developed skills in cinematography, editing and visual storytelling for digital media.
- Created short films and animation projects as part of coursework and studio collaborations.

Oct 2013 – Jun 2017	Building Art, Düzce University • Completed vocational training focused on technical drawing and architectural drafting. • Studied AutoCAD-based 2D drafting and hand-drawn project development for construction and design projects. • Learned fundamentals of 3D modeling to visualize structures and spatial compositions.
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SKILLS

Program Information	Adobe Premiere Pro (Proficient) • Adobe Photoshop (Proficient) • Adobe After Effects (Proficient) • Adobe Illustrator • Adobe InDesign • Adobe Media Encoder • AutoCAD • SketchUp
Photography Information	360 Visual Tour Photography • Food Photography • Product Photography • Model Photography
Videography Information	Animation Video • Camera Operation (Experienced) • Lighting Setup (Proficient) • Video Editing

AWARDS

Aug 2018	TSSF-CMAS
Apr 2018	Advanced Photography Education Licence
2014	Driver Licence (B), (B1), (D1), (F), (M)
Nov 2022	İHA 1 Pilot Licence
Nov 2022	Basic Radio Communication Training Certification

LANGUAGES

English	Intermediate	Turkish	Native speaker
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HOBBIES

Diving, Motor sports